

## They Paid Me To Learn

### Senior Copywriter

**DraftKings** Boston, MA - March 2020 - present

- Lead creative for Daily Fantasy Sports and Sportsbook products, overseeing nearly all work produced by the team
- Manage 4 direct reports
- Transitioned in July 2023 to develop new brand positioning and lead creative for DraftKings Marketplace

### Copywriter

**DraftKings** Boston, MA - April 2017 - March 2020

- Supported the entire business across all media and channels as the only full-time writer for a year and a half
- Helped launch several new fantasy sports game types and DraftKings Sportsbook

### Copywriter

**PJA advertising + marketing** Cambridge, MA - March 2016 - April 2017

- Clients: Straight Talk Wireless, Total Wireless, Simple Mobile, Tracfone, Cambridge Trust Company, Mimecast, College Bound Dorchester, Red Hat, Shire, Neat, & The Unconventionals

### Junior Copywriter

**PJA advertising + marketing** Cambridge, MA - March 2014 - March 2016

- Clients: Straight Talk Wireless, Total Wireless, Cambridge Trust Company, Honeywell, Red Hat, Brother Printers, & The Unconventionals

### Junior Copywriter Intern

**The Fantastical** Boston, MA - June 2013 - January 2014

- Clients: Olympus, 47 Brand, McAlister's Deli, TripAdvisor, & Sam Adams

## I Paid Them So I Could Learn

**Boston University College of Communication** Boston, MA - September 2012 - December 2013

- Master of Science in Advertising
- Creative Director of AdLab

**Eastern Connecticut State University** Willimantic, CT - August 2008 - May 2012

- Bachelor of Science in Communication, Minor in Spanish
- Magna Cum Laude
- President of American Advertising Federation Chapter

## Things I've Learned

- Short copy, long copy, copy that's actually all emojis, and so much more. If you need it, I can write it.
- Dabbled in Adobe a bit, and let me tell you, I make a mean text box.
- Can understand, speak, and write Spanish...un pocito.
- Know more about cell phones, rare diseases, and sports betting/fantasy sports than the average human, but love learning new things.

## Things I've Won

- One Show, Hatch Awards, MITX Awards, In-House Agency Forum Awards, B2B Global ACE Awards, ANA B2 Awards
- Countless daily fantasy sports contests and sports bets
- The hearts of my wife, daughter, and dog